



Dermot Dooley

Senior Engineering Manager

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SUMMARY

Senior Engineering Manager with 15+ years in engineering and 8+ leading teams, currently heading departments of **20–30 engineers** at CarTrawler — a B2B travel platform serving **4 billion+ daily car searches** across 190 countries. I lead with a people-first philosophy: when engineers feel safe, supported and connected to the business strategy, they do their best work.

CORE STRENGTHS

Leadership — Org design, OKRs, Agile delivery, Engineering Levels Framework, hiring & coaching, exec/stakeholder alignment

Technical — AWS & cloud cost optimisation, partner integrations, web platforms, data & analytics (Snowplow), design systems

EXPERIENCE

CarTrawler

Dublin, Ireland · Apr 2013 – Mar 2026

World-leading B2B travel-technology platform integrating 1,700+ mobility suppliers for 2,000+ travel brands, including United, American Airlines and Ryanair.

Senior Engineering Manager

Feb 2019 – Mar 2026

Paused Oct 2024 – May 2025 for the interim Director role below

- Lead and mentor multiple teams of 21–30 engineers — including Engineering Managers and Tech Leads — driving strategy, organisational design and long-term growth.
- Drove delivery of high-value strategic initiatives — large-scale partner integrations (easyJet, AFKLM, American Airlines, Uber) and foundational platforms such as a Campaign CMS and Customer Portal.
- Orchestrated dynamic $\pm 25\%$ scaling of engineering teams, balancing full-time staff development with trusted contracting partners for strategic projects.
- Modernised the department operating model with a new organisational structure and a comprehensive Engineering Levels Framework to standardise career progression.
- Directed key technical-strategy projects (Snowplow Advanced Analytics launch, performance-cost optimisation), **reducing AWS costs by 10% / €120k** while improving platform scalability.
- Led a best-in-class car-imagery solution (3D model enhancements) delivering **~€185k annualised savings** and an improved user experience.
- Championed engineering culture through recurring Engineering Days, in-office competitions and sharing sessions, significantly strengthening engagement across the department.

Director of Engineering (Interim)

Oct 2024 – May 2025

- Stepped in during a period of critical organisational change to lead a 10-squad department (Engineering, Architecture, Insights), **maintaining 100% project delivery** through a major leadership transition.
- Defined and executed the Departmental Engineering Strategy, mapping technical roadmaps directly to commercial objectives and long-term scalability.
- Built frameworks for OKRs, Agile adoption and leadership forums, bridging execution and executive strategy while driving a diverse, high-performing culture through Women in Tech initiatives.
- Contributed to C-suite strategy as part of the Product & Technology Leadership Team (PTLT), managing executive-level delivery pressures.

Engineering Manager

Oct 2017 – Feb 2019

- Led multiple cross-functional teams of 10–14 staff to eliminate a critical backlog of partner requests, significantly increasing delivery throughput and stakeholder satisfaction.
- Optimised delivery efficiency through rigorous process improvements and architectural de-coupling, reducing technical debt and streamlining the release cycle.
- Standardised brand consistency and front-end efficiency by building a centralised logo library and design-system components, cutting redundant front-end effort.
- Partnered with Talent Acquisition on recruitment campaigns, scaling the team with high-calibre engineering talent to meet increased project demand.

Front End Developer

Apr 2013 – Oct 2017

Web Developer · terminalfour

Dublin, Ireland · 2010 – 2013

Web Developer · CustomerMinds

Dublin, Ireland · 2008 – 2010

EDUCATION

MSc, Creative Digital Media

2014 – 2017

Technology University Dublin, Ireland

BSc, Multimedia in Computer Programming

2003 – 2006

IADT, Dublin, Ireland

Diploma, Mechanical Engineering

2000 – 2002

Technology University Dublin, Ireland